



TO: Dr. Eric Davis, Chair APPC
FROM: Rosetta Khalideen, Dean, Faculty of Professional Studies
DATE: September 4, 2013
RE: Response to Review – School of Business

Based on the Report of the External Review Committee of the School of Business, my meeting with this Committee, and the Response to the Report from the School, I would like to make the following observations on the review of the School of Business:

Process

The Dean's scope letter was used as the basis for the conduct of the review of the School of Business. The general intent of the review was to identify the strengths and weaknesses of programs offered in the School, to highlight factors which contribute to, or inhibit the success of the School and to use the recommendations from the review to shape the strategic direction of the School over the next five years.

As part of the review process, the School of Business completed a self-study of their unit and this information was provided to the External Review Team. The self-study report included information on the history of the School, detailed descriptions of programs being offered, description of the School's administrative structure, data from surveys conducted with students and the external community on the effectiveness of programs and the School's own reflections on their cha

(a) Programs

The Review Team found that programs offered within the level of content delivered in courses and the pedagogical p size, make the programs attractive and provide students w laddering provides flexibility for students and the opportu The programming which currently exists within the School Schools of Business in similar post-secondary institutions a Accreditation Council for Business Schools and Programs A the School are currently eligible for the CGA and CMA d

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addressed, the reputation of the School can be negatively impacted. There were also comments on the priority registration of international students and the way this is handled. With the large number of international students who enroll in the business programs, registration in courses is at a premium. Although the two issues of waitlists and international student enrollment appear to be driven by factors outside of the control of the School, they still need to be addressed in the development of an enrollment management plan of the School. This plan will have to consider class size and as the report points out, "Small class sizes are an important advantage for the School (although this contributes to a shortage of class space availability)." Another issue is the number of credits required for the Certificate program in Business Administration. The report notes that the extensive number of required credits places this program at a "competitive disadvantage" with other institutions offering the same program. This is an issue that warrants urgent attention as the credits for the Certificate are reviewed. There could also be the opportunity to review the requirements and pre-requisites for courses and various options within programs. The report also suggests that at-1.217(d)-00.7(d)-72.(40 Td(5.1(e)-(b)-0.i8)o-9.6ugs(ex)11 t t n5

some of its entrepreneurship activities. The development of an external Program Advisory Committee is key to solidifying business and industry partnerships. In today's tough economic times, Business Schools as a whole are leaning towards building strong and supportive industry partnerships. This is an opportunity that must be urgently explored by the School of Business.

(d) Space and Facilities

The lack of physical space for potential growth of the School of Business was a concern expressed by the Review Team. There is a lack of faculty office space resulting in faculty sharing single offices. There is also a lack of classroom space which will have implications for the decision to increase class size since many of the classrooms used for the Business programs can only comfortably accommodate twenty-five students. Class size will be important to an enrollment plan. The students interviewed expressed their concerns with the lack of "student space" for study purposes, not only for the Business students, but for the entire UFV student body.

Recommendations

In view of both short term and long term planning, the response to the review report from the School of Business highlights areas of focus. These have been addressed in some detail. The new Director of the School will need to work with faculty and staff to determine annual work plans for the next two years, in addition to developing a five-year strategic plan.

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