



UNIVERSITY OF THE  
College of Arts

FRASER VALLEY UNIVERSITY

Submitted by:  
Dr. Sylvie Murray Dean, College of Arts

Accepted by:  
Senate in & the Academic Planning and Priorities Committee in : v μ OE Ç î î î

**MEMORANDUM**  
Academic Planning and Priorities Committee

APPC Chair

v [ • ^ μ u u CE Ç AZ Hst) CP Program Review School of Creative Arts

Dr. Sylvie Murray, Dean of Arts, January 6 2022

---

## Introduction

Program review for the Art History program occurred in 2021-2022, in accordance with Policy 189, and culminated with a site visit on May 27 and 28, 2022

## Art History

### Response to External Review Report and Action Plan

Submitted to Sylvie Murray, November 7, 2022

#### Summary

The area appreciates the positive assessments of its strengths and potential for future growth. The external reviewers have made some recommendations that are quite ambitious, and ~~unductible~~ undertaken gradually and strategically. Significant directional changes must also incorporate new faculty and take into account how the area will shift as faculty retire and new faculty join the area. In addition, the area can develop a plan to ~~convert~~ its extremely healthy enrolments into an increase in program declarations in the Minor and Extended Minors, laying the groundwork for the development of a Major in the future.

The area will develop a strategic plan, which will outline ~~succession~~ succession planning, strategies to increase the number of program students in its current Minor and Extended Minor, and ~~research~~ a research approach to FXUULFXOXP FKDQJHV ZLWK WKH GHYHORS PHQW RI D YLVXDO V VA programs and Art History students as a first priority (to ensure sufficient enrolment in the spine). At WKLW WLP H ZH VXJJHVW D 3VSLQH WKDW LQFOXGHV OHYHO about visual culture, 300 level research methods and theories of visual culture, 400 level seminar in visual studies. This spine could provide a way for the AH Minor to be reconfigured with a focus on visual culture and visual studies and could be a requirement for the AH Extended Minor and VA programs as well. The area will also need to articulate for itself and for students what differentiates between 100, 200, and 300 level courses.

In order to develop a Major, even within the ~~35~~ 5 year timeframe suggested by the reviewers, the area will need to demonstrate that there is sufficient demand for a Major. The area will first develop a strategy for how to convert its high numbers of enrolments into program declarations. The area is in a very good position to begin this process, because there is clearly ~~high~~ high demand for AH courses at all levels. At the same time, the area will need to complete an environmental scan considering the details of existing programs, both to consider comparable programs and potential competition and to consider how non spine curriculum can be gradually updated.

7KH DUHD DJUHHV ZLWK WKH UHYLHZHUV UHFRPPHQGDWLRQV D inclusive perspective and to emphasize Indigenous and ~~Western~~ Western art across the curriculum. A strategic approach to hiring ~~new~~ new faculty must be considered alongside this goal.

The area also agrees that in order to decolonize courses and the program, faculty should consider how to create opportunities for students to engage in ~~arts~~ arts, decolonizing, and social justice ~~work~~ work while ensuring that institutional demands for curricular change do not infringe on academic freedom. This work will be introduced at the 100 OHYHO DQG ZH SODQ WR LQFRUSRUDWH WKLW LC are exposed to decolonizing and ~~anti~~ anti-racist pedagogy throughout their programs. It is important to note that almost all AH courses have recently been significantly revised, so the area will need to assess this revised curriculum before undertaking significant changes at the course level.

Recommendation	Response
<ol style="list-style-type: none"> <li>1. UFV should support this unit to come into its own as an entity that offers Major programming, as well as guiding this unit on its way to becoming a strong area within SOCA over time.</li> <li>2. Build upon existi</li> </ol>	<p>Strongly agree; to be developed over 5 years, alongside new faculty hires. It will be important to develop a Major over time, in a way that incorporates both the expertise of current faculty and the contributions new faculty can make.</p>

<p>research, copyright, intellectual property, citation and usage (and so much more!)</p>	
<p>8. Leverage opportunities at the local and regional levels to form community partnerships on projects, building a culture of networking and professionalization that will enhance the institution and better prepare them for entry into culture sectors jobs, as well as university placements for advanced training. However, this must be built with sustainability bearing in mind just how much capacity the institution has to support new initiatives.</p>	<p>This is underway and we will work with the new external liaison coordinator L Q W K H office to build practicums and other work integrated learning opportunities. One area we explore could be a City Studio project. We will also explore how classes might work more closely with local and regional organizations (e.g. incorporating projects using collections at local galleries in classes like AH 230).</p>
<p>9. Address outstanding workload issues with administrative staff so that the programming in place across the academic year is sustainable. Increasing staff contract hours would help to build a stronger culture in the unit.</p>	<p>The School conducted a value audit in August-September 2022 to address this at a School level. We assessed activities, events, and committees to ensure that we have a sustainable plan moving forward. We recommend increasing one staff position from 80 to 100% in the VA program review, to allow for the gallery to become student run.</p>
<p>10. Make clear distinctions between the pathway and core courses required for the Minor versus the Extended Minor. Establish scaffolding to expand the Extended Minor into a Major over the next 5 to 8 years.</p>	<p>This recommendation will be a focus of the action plan. Given the small number of students in each program, we will need to be strategic and coordinate with VA to ensure the revised program requirements are sustainable (i.e. ensure that courses enrolments in AH side will be supported by inclusion in VA program requirements where possible).</p>

11. Offer surveys that allow for reframing for EDI and Indigenization/decolonization.

<p>13. Diversify 300-level courses to move beyond western canonical traditions and ensure that students can differentiate between 200 and 300 level courses.</p>	<p>We agree.</p>
<p>14. Design a 300-level core course that addresses students need to become disciplinary experts in Art History and Visual Studies. This could be Methods and Approaches to Art History and Visual Studies but it must not be Western focused. Could include project based learning, with experiential assessment units that draw on various means conceptually and practically to work in this discipline.</p>	<p>We agree. Developing such a course will require care and collaboration, to ensure it achieves the desired outcomes.</p>
<p>15. Encourage students to showcase research through competitions and showcases offered by the Research Office.</p>	<p>This currently occurs, although there is always room to better promote such programs. The SOCA Scholarships Committee can include this in the Terms of Reference, for the benefit of all SOCA programs.</p>
<p>16. Develop a dynamic capstone seminar offering for BFA and BA students that works with their research interests, and includes career preparation, a student conference or research poster fair, and connections with career counselors from the university.</p>	<p>Given the low number of students enrolled in the AH Minor and Extended Minor and the low number of graduates each year, this is only feasible right now if the capstone was also required for VA students.</p>
<p>17. Streamline course requirements for the extended minor and future Major to create more of a sense of community among</p>	

19. Craft the Minor as a Visual Literacy certification.

20. Build a strong and supportive culture for

This is a very interesting direction for the faculty to explore.







Discuss staff S R V L W L R Q V Z L office and HR	9, 22	Winter 2023
Include promotion of research showcases/competitions to students TOR of SOCA Awards and Scholarships Committee	15	Fall 2022
Offer PD training in accessible methods of assessment, including U	18	By end of Spring 2023
Discuss how to encourage students to participate in more international opportunities, at School level and with students.	28	By end of Spring 2023