

MEMORANDUM
Academic Planning and Priorities Committee

APPC Chair:

Dean's Summary Report, Anthropology Program Review, School of Culture, Media and Society

Dr. Sylvie Murray, Dean of Arts, November 15, 2022

Introduction

Program review for the Anthropology program occurred in 2021-2022, in accordance with Policy 189, and culminated with a site visit on May 18 and 19, 2022. The External Review Report (ERR) was received in early June and an initial response was provided by the program in late October. by the self-

External Review Committee (ERC) met with Anthropology and Sociology faculty, the colleagues from Indigenous Studies and the Vice-Provost, Academic, the Senior Advisor from the Institutional Research and Planning Studies, a Teaching and Learning Specialist, and members of UFV's senior leadership team.

The Anthropology program is administered by the School of Culture, Media and Society (SCMS) within the Faculty of Social Sciences in the College of Arts. At the time of the review, the School included 11 permanent faculty members, two of which are Anthropologists.

Their assessment of the value of the program to the University's Vision, Mission, Values, and Strategic Goals and Plans is positive. In particular, the reviewers noted:

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- Contribution to Indigenization includes “two courses on Indigenous Peoples in British Columbia

I support this goal and the specific recommendations made which will substantially improve the quality of the current program while building capacity for launching a stand-alone major in the medium term (five years). I commend the program faculty for their attentive and rigorous response to the reviewers' recommendations, and their diligent curriculum redevelopment effort.

What follows is a detailed response as agreed upon in consultation with the program faculty, the School Director and myself.

Anthropology Program Review

Response to External Review Report and Action Plan

Submitted to Sylvie Murray, November 8, 2022

Key Recommendation	School Response	Action to be taken
1. Actively, intentionally, and enthusiastically communicate the value of anthropology to the UFV and wider communities	Yes, we need to raise the profile of the Anthropology program and actively recruit students into the program	<ul style="list-style-type: none"> a) Anth faculty to develop social media presence b) Anth and/or SCMS Director to organize Anth-oriented events and activities (e.g., book club, film nights, etc.) c) SCMS to host student events and activities for all SCMS students, including Anth students d) Anth faculty and SCMS Director to meet with Advising to get feedback on what students are looking for in programs and what draws them (or discourages them) from taking ANTH courses/program e) Anth faculty and SCMS Director to update and revise Anth portion of SCMS website f) Anth faculty to create short, accessible description of Anth PLOs for website g) SCMS to host a regional student conference that will highlight Anth (and other) students and provide them with opportunities to demonstrate their skills

<p>2. Identify anthropology courses, including some upper-level courses, that can be service courses for other programs.</p>	<p>We already have a lot of existing service courses. The difficulty is in making these courses required (as opposed to optional) courses and in communicating the relevance of Anth to the wider community (the latter will be addressed as per point 1 above).</p>	<ul style="list-style-type: none"> a) Include ANTH courses in the Intercultural Essentials Associate Certificate that is being developed b) During/after Anth curriculum update, identify and review ANTH courses which might act as service courses for other areas and approach other program areas to explore which courses would be of benefit to them
<p>3. Revise the anthropology curriculum to correspond to the new Program Learning Outcomes and to reflect current intellectual advances in sociocultural anthropology, providing opportunities for students to conduct anthropological research.</p>	<p>We are happy that the review committee endorsed our proposal to more clearly frame and continue developing the Anth program as a Sociocultural Anthropology program. We are in the process of revising the Anth curriculum. In fact, this work had already been commenced during the year of the review.</p>	<ul style="list-style-type: none"> a) Write and submit new Official Course Outlines for proposed new ANTH courses b) Update existing ANTH OCO's to reflect revised ANTH PLO's as well as to refresh and update curriculum c) Ensure that course and program LOs reflect the ethnographic centrality and integration of methods, theory, and ethics, as appropriate to course level and credential d) Talk to Sociology Program Area Working Group about Anth participation in proposed Applied Social Research Certificate curriculum
<p>4. Eliminate cross-listing except in cases where the course content is truly interdisciplinary</p>	<p>We agree that we need</p>	

<p>5. Create a stable 2-year teaching rotation for anthropology courses.</p>	<p>We agree this needs to be done. A two-year rotation is currently being developed.</p>	<p>a) include Anth materials into the course.</p>
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Additional issues raised in relation to Anth Program review

Recommendation or Concern	Reflection	Action to be taken
<p>8. Develop an Anthropology Major</p> <p>See p. 20 of ERR, point 3</p>	<p>We wholeheartedly agree. We are revising the Anth curriculum with this goal in mind, with new courses to be introduced in stages as we proceed towards this goal.</p>	<p>a) We will approach this as a 5-year plan.</p> <p>b) In the initial years, we need to focus on recruiting more students into the program and building our student base</p>
<p>9. Revise the Soc/Anth Major</p>	<p>We are unsure what should be done with the SOC/ANTH Major— whether it should be converted into an ANTH Major, discontinued (after the ANTH Major is implemented), or update and continue it as a SOC/ANTH or ANTH/SOC Major.</p>	<p>a) Revise and update the Major to include an equal number of Anth and So4 0 0 15(o)-9.0.7 (a)-3.3 (l)-3.2 (n)-0.7 (u)-0.8 (j)68 (e)-5.9 , 5.9 (s)-4.3 (n)-0.7 (u)-8 ()10.J0.00.</p>

robustly when in
conjunction with an
ANTH major

<p>13. Reinvigorate the SAUS (student club)</p> <p>See p. 16 of ERR</p>	<p>focuses on theory is extending student knowledge and contributing to our learning outcomes.</p> <p>Given the low enrolments in the SOC/ANTH major and the ANTH minor and extended minor this does not seem like the best time for this. We agree, however, that there is a need to work towards greater student engagement. SCMS is commencing post-pandemic student engagement efforts including film nights and a student conference with hopes that student interest in SAUS will re-emerge.</p>	<p>a) Anth faculty (with the support of the Director) to work on creating</p>
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<p>15. Work with student advisors to ensure advisers are aware of program changes and the value of the program, and so that Anth faculty/SCMS Director to keep informed about current student interests, etc., as expressed to Advisers.</p> <p>See p. 16 of ERR</p>	<p>We agree there is a need to reach out to advising to have conversations around the Anth program and what ANTH courses have to offer.</p>	<ul style="list-style-type: none">• Anth faculty member has already initiated some of this in relation to Fall 2022 ANTH courses.• Director and Anth faculty to connect with advising at least once per academic year
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